

The Institute of Contemporary Art – Sofia
presents

**VIDEO EUROPE FOR EVERYBODY –
A DISPLAY OF DIVERSITY IN PUBLIC SPACE**

23.04.2018 – 03.06.2018

Every day from 5 pm until midnight

The project “Video Europe for Everybody” benefits art in the Sofia underpass. It presents a series of projections of video art works of leading artists who were born and/or live in various European countries. In the underpass in front of the “Tsarevets” building on Eagle’s Bridge in Sofia, in a specially arranged space surprises and challenges, beauty and thought, politics and romantics are awaiting you; a different and controversial Europe is there to be seen – rich in stories, cultures, individuals, opinions...

You do not need a special appointment with contemporary art; you need not visit elite spaces nor do you need to prepare – contemporary art is facing you, it has come to you. You give it some attention; you give it some time even if in passing. You will find that it is interesting, strange, poetic, attractive and challenging... If you are attracted, if there was something left unclear – come back. Each one of us, all of us – we are the audience for contemporary art!

This project is realized within the context of the Euro-Presidency of Bulgaria this year. It counts on the need to not only showcase our art in Brussels but to also offer a chance to see the art of our European co-citizens here.

The video works were selected after negotiating with the artists and their representatives concerning the unusual location where the works are shown. The program does not deal with a specific theme.

It rather counts on the differences, the variety, which is the defining factor for the wholeness of Europe. Some of the videos were made way back in the day when we were hoping, fighting and striving to become members of the EU. These are world classics by now, recognized samples for their respective national art scenes. They demonstrate the massive potential and the great variety of languages of contemporary art.

Iara Boubnova and Kalin Serapionov are the authors of the project. It is a continuation of the “Crouch-Art” project of ICA-Sofia from 2007 – video works by international artists were showcased via projections in a central Sofia basement; the art lovers could see them almost at all times from the sidewalk through a small window, just like the popular street shops in the city.

“Video Europe for Everybody” is realized with the support of the “Culture” Program of the Sofia Municipality and with the assistance of “Egida-Sofia” Ltd.

Screenings will take place every day between 5pm and midnight. The screenings are organized in groups of 3 each running for 1 week each.

“VIDEO EUROPE FOR EVERYBODY” – a manifestation of diversity in public space – in the underpass in front of the “Tsarevets” building on Eagle’s Bridge in Sofia. The project is presented by the ICA-Sofia and in its sixth week showcases a unique, amazing and beautiful composition of works by three incredible artists:

In the last 6th week of the project – a unique trip of female artists!
28.05 – 03.06.2018, every day from 5 pm until midnight

1. Pipilotti Rist (Switzerland). Pickelporno, 1992, 12’02”

Sound: Peter Bräker, Les Reines Prochaines (of which Rist was a member between 1988 and 1994)

Courtesy of the artist and Videoart.ch

This early work by Pipilotti Rist is considered to be a classic for a long time now. It is in the collections of the most prestigious world museums (including the MoMA in New York). The work deals with the beauty of the corporeal in the sensuous and intimate relations between a man and a woman. The author is striving to create an image(s) of the erotic from the female point of view and in opposition to the widely distributed mass-culture clichés.

The human bodies are shot in close up view with a surveillance camera that was built up by the artist especially for this video. The bodies are transformed into landscapes with unexpected details. The shifting and barely recognizable details are reinforced by the fantastic colors, the constant movement within the frame, and the complex dynamic montage. On top of these builds up the sound track, which was especially composed for the video. They are all contributing to the unique psychedelic sensation – hypnotic, magical and enveloping...

2. Ana Čigon (Slovenia). One More Kick, 2009-2010, 3’40”

Courtesy of the artist

The ironical and physically demanding video performance by the young multimedia artist Ana Čigon furthers the tradition in art which

is engaged with analyzing the body and its relationships with space. The author and performer is kicking, pushing, turning and rotating in a tight space while “liberating” character by character a short text. The text becomes legible at the end and it says “Trying to reach happiness”. Some of her efforts seem painful, others – amusing; they make her look like a baby testing and learning about the possibilities of the body. But their insistent and tenacious force is triggering compassion and through a metaphor for human effort is revealed – it is always mental on top of the simply physical.

3. Camille Henrot (France). Grosse Fatigue, 2013, 13’

Courtesy of galerie kamel mennour, Paris

Camille Henrot’s video impresses with its massive scale of thinking, the complex visual narrative and the elegance, while using the potential of the super modern media.

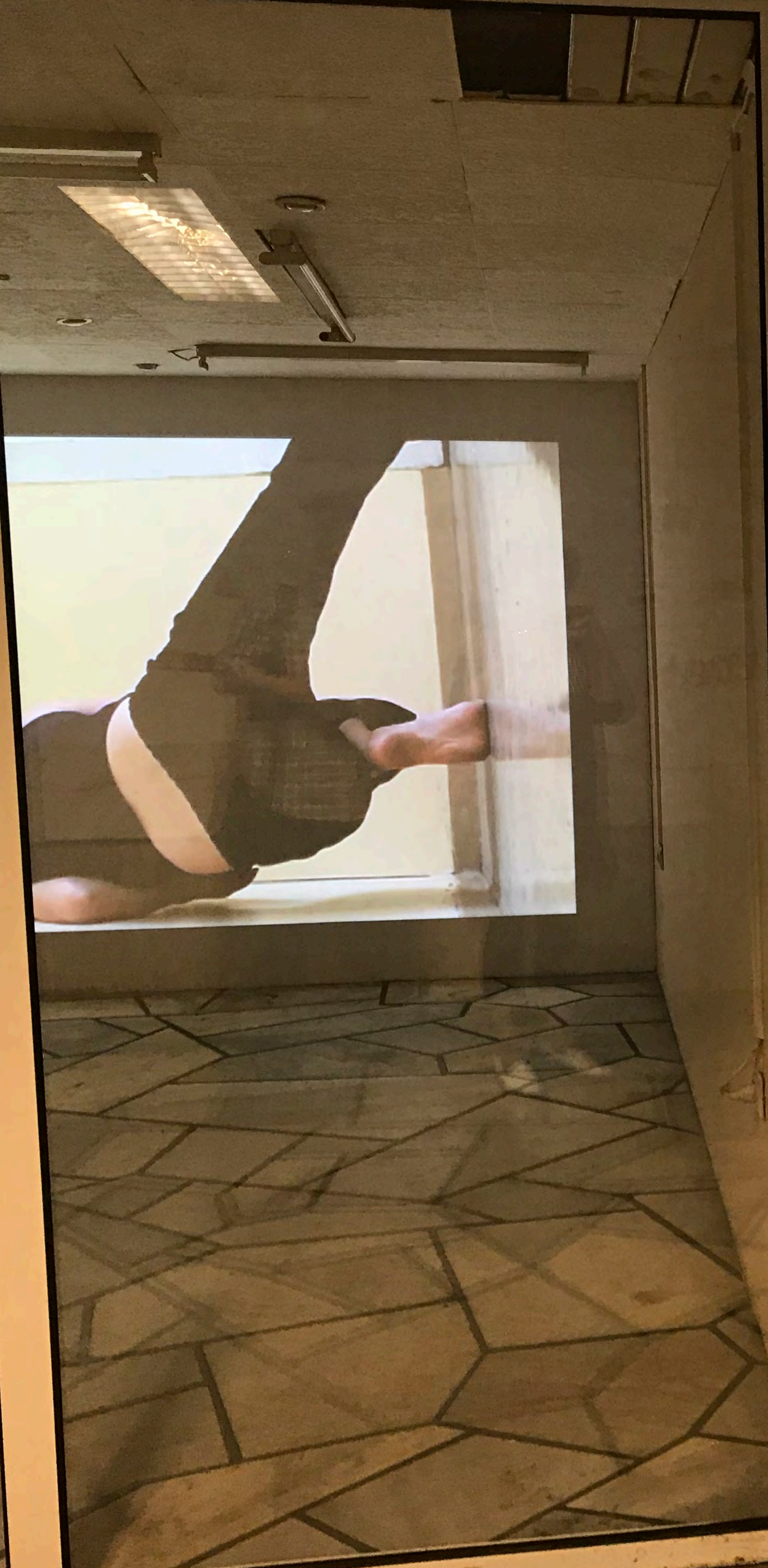
In the basis of her narrative is the creation of the world related through numerous familiar stories – the leading religions, the popular occult traditions, and the verbal tribal folklore from diverse geographical locations. In front of the viewers’ eyes there flows a process of unravelling knowledge and the process is both monolithic and incredibly varied. The composition makes it look like the world is in the hands of the author – alternatively as a book, as an image, or as a ritualistic dance. The whole if supplemented by the sound narrative of Akwetey Orraca-Tetteh, the Ghanaian-American performer and street artist a.k.a. AK. Stylistically his seemingly endless recitative is similar to reciting some traditional verbal epos while also referring to rapping.

In 2013 Camille Henrot was awarded the Golden Lion at the Venice Biennale for this work.

Photographs: Kalin Serapionov, Iara Boubnova







INCHIESTA DA CUBISMO ROSSO - CON
PIRELLA GÖTTSCHE LOWE

Il cubismo è un movimento artistico che si è sviluppato in Francia all'inizio del XX secolo. I suoi esponenti più importanti sono Pablo Picasso e Georges Braque. Il cubismo ha influenzato molte altre arti, come la letteratura, la musica e il cinema.

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Video Europe for Everybody (23.4 – 03.6. 2018)

List of artists and artworks

1st Week (23.4 – 29.4. 2018)

- 1 **Ciprian Mureșan** (Romania)
Choose, 2005, 45"
Courtesy of the artist

- 2 **Cristina Lucas** (Spain)
Pantone -500 – + 2007, 2007,
2D color animation, 41'
Courtesy of the artist

- 3 **Renata Poljak** (Croatia)
Jump, 2000, 4'
Courtesy of the artist

2nd Week (30.4 – 06.5. 2018)

- 4 **Jaan Toomik** (Estonia)
Father and Son, 1998, 2'35"
Courtesy of the artist and
Temnikova & Kasela Gallery, Tallinn

- 5 **Fernando Sanchez Castillo** (Spain)
Rich Cat dies of Heart Attack in Chicago, 2004,
22'23". Courtesy of the artist

- 6 **Anetta Mona Chișa and Lucia Tkáčová**
(Prague/Bratislava)
Try again. Fail again. Fail better, 2011, 7'57"
Courtesy of the artists and
Christine Koenig Gallery, Vienna

3rd Week (07.5 – 13.5. 2018)

- 7 **Julia Wilms** (Austria/Netherlands)
Passageway, 2005-2016, 4'57"
Courtesy of the artist

- 8 **Artur Zmijewski** (Poland)
Them, 2007, 26'30"
Courtesy of the artist and
Galerie Peter Kilchmann

- 9 **Stefano Cagol** (Italy)
Evoke Provoke (the border), 2011, 12'13"
Courtesy of the artist

4th Week (14.5 – 20.5. 2018)

- 10 **Adel Abdessemed** (Algeria/France)
God Is Design, 2005, animation of 3050 drawings,
music by Silvia Ocougne, 4'06"
Courtesy of the artist and
Christine Koenig Gallery, Vienna

- 11 **Jun Yang** (China/Austria)
The Center of the World, 2013, 8'50"
Courtesy of the artist
and Galerie Martin Janda, Wien

- 12 **Julieta Aranda** (Mexico/Germany)
lip, dip, paint, talk: your mouth is bleeding, 2015,
8'03". Courtesy of the artist

5th Week (21.5 – 27.5. 2018)

- 13 **Ahmet Ögüt** (Turkey/Finland)
United, 2016-2017, 2'50"
Courtesy of the artist and Galerie KOW, Berlin

- 14 **Guido van der Werve** (Netherlands)
Nummer Acht, Everything is Going to be Alright,
2007, 16 mm film transferred to video, 10'10"
Courtesy of the artist

- 15 **Zbyněk Baladrán &
Barbora Kleinhamplová** (Czech Republic)
Work of Eye, 2014, 7'03"
Courtesy the artists

6th Week (28.5 – 03.6. 2018)

- 16 **Pipilotti Rist** (Switzerland)
Pickelporno, 1992, 12'02'
Courtesy of the artist and Videoart.ch

- 17 **Ana Čigon** (Slovenia)
One More Kick, 2009-2010, 3'40"
Courtesy of the artist

- 18 **Camille Henrot** (France)
Grosse Fatigue, 2013, 13'
Courtesy of galerie kamel mennour, Paris